

# Press Release



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## BayCare Honored with National Award for Business Leadership

**PINELLAS COUNTY, FL (January 22, 2016)** – CareerSource Pinellas is proud to announce BayCare as the 2016 recipient of the National Association of Workforce Boards' (NAWB) W.O. Lawton Business Leadership Award.

This coveted award honors the outstanding business or organization that made the commitment of time, money, and leadership to make their community's workforce and economy more vibrant and has gone above and beyond to be a full partner in their local Workforce Development Board's endeavors.

BayCare is a leading not-for-profit health care system, connecting individuals and families to a wide range of services at 13 hospitals and other medical facilities. As one of the largest employers in Tampa Bay with over 23,000 employees, BayCare has taken a leadership role in working with CareerSource Pinellas to provide specialized healthcare training that is supplying the region with talent in high-wage, high-demand allied health care occupations.

"BayCare demonstrates an extraordinary commitment to workforce development in our region," said Ed Peachey, President and CEO of CareerSource Pinellas. "Our partnerships with employers such as the one we have with BayCare provide us with the labor market intelligence necessary to effectively address the region's workforce needs."

BayCare has been an essential partner to CareerSource Pinellas in the implementation of several initiatives, including contributing an astounding \$4.57 million in matching funds for the H-1B grant awarded to CareerSource Pinellas by the U.S. Department of Labor. These pooled investments in the healthcare workforce in the Tampa Bay area helped train over 650 individuals since 2011, including creating jobs for 140 new registered nurses at BayCare. Its contributions to workforce development are further demonstrated through a number of community partnerships and financial support for organizations that address health and wellness needs, provide health care for disadvantaged citizens, or improve the lives of children.

BayCare will be recognized at The Forum 2016, presented by the NAWB in Washington, D.C. March 12 – 15, 2016. The Forum is NAWB's premier event, where workforce development professionals and leaders in business, government, labor, and education gather to gain insights into the current state of our nation's workforce system and America's ability to compete in a global economy. The Forum 2016 engages and prepares workforce, education and economic development stakeholders to embrace technology, community, and transformation as they address the needs of businesses, career seekers, and local economies to build the competitive capacity of their regions.

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### **About CareerSource Pinellas**

CareerSource Pinellas is a member of the CareerSource Florida workforce system. CareerSource Pinellas is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities by calling TTY/TDD 711.