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Press Release

FOR IMMEDIATE RELEASE
Tuesday, March 25, 2014

Regional Task Force Launches Financial & Shared Services Workforce Survey

TAMPA, FL (March 25, 2014) – CareerSource Tampa Bay and CareerSource Pinellas are proud to announce the launch of the next workforce gap analysis survey in the Financial & Shared Services industry. In their collaborative efforts with Tampa Hillsborough Economic Development Corporation, Pinellas County Economic Development, the Tampa Bay Partnership, and the Florida High Tech Corridor, CareerSource Tampa Bay and CareerSource Pinellas are seeking to identify the current workforce needs of Hillsborough and Pinellas County Financial & Shared Services employers.

“The latest data provided by the Florida Department of Economic Opportunity, Bureau of Labor Market Statistics shows that employment in the Financial Activities industry remained a stagnant 8% in the Tampa-St. Petersburg-Clearwater metro area from January 2013 to January 2014”, said Ed Peachey, President and CEO of CareerSource Tampa Bay and CareerSource Pinellas. “Conducting research in this industry could lead to more job opportunities, more education and training in the financial activities fields and more advancement opportunities in the Financial Activities industry for Tampa Bay residents.”

Participation in the Financial and Shared Services Workforce Survey will allow our taskforce to:

- Identify the skills and training the financial and shared services community feels is missing in the current pool of candidates
- Better determine the programs needed to ensure the quantifiable skills of our workers are tapped and engaged
- Help educational institutions and elected officials allocate resources for training in the highest demand skill sets
- Shape our workforce to meet and exceed future demand

Results of the workforce survey will quantify the demand for specific positions, skill sets, and certifications. The task force will also develop initiatives to increase the supply of talent to the highly demanded positions and the findings will be distributed to local elected officials and educators.

Financial and shared services businesses located in Hillsborough and Pinellas counties can complete the survey through April 11, 2014 at: www.TampaBayGapAnalysis.com.

About CareerSource Tampa Bay and CareerSource Pinellas

For more information on CareerSource Pinellas' or CareerSource Tampa Bay's programs and services, please visit www.careersourcepinellas.com or www.careersourcetampabay.com. CareerSource Tampa Bay and CareerSource Pinellas are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

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