

Press Release



CareerSource Pinellas
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For Immediate Release
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County Commissioner Janet Long to Speak to Over 375 Hopeful Entrepreneurs

CLEARWATER (September 2, 2014) – Keynote speaker, County Commissioner Janet Long, will be addressing over 375 underemployed and unemployed professionals at the Startup Quest™ Information Session on Wednesday, September 3rd. She will speak about the impact of entrepreneurship and job creation in Tampa Bay and the importance of programs like Startup Quest™ that continue to strengthen our community by creating new pathways for employment.

Information Session attendees will also have an opportunity to hear from Danny Mastronardo, a local entrepreneur who co-founded the organic skin care company, Nardo's Naturals, with his three brothers. They turned their small, at home operation into a widely successful company in a matter of years and gained national attention from being featured on ABC's Shark Tank and Good Morning America.

Startup Quest™, an entrepreneurship training program, connects teams of qualified participants with successful entrepreneurs and business professionals to learn the steps needed to transform an invention or cutting-edge technology into a product for the marketplace. This will be the second training session held in Pinellas County. To date, over 165 Tampa Bay professionals have graduated the Startup Quest™ program.

About Startup Quest™

CareerSource Pinellas is one of eight local workforce boards in Florida that offers the Startup Quest™ program to the professional community. The success of the 2011 Startup Quest™ pilot program in the CareerSource North Central Florida region led to the program's national recognition and expansion to a total of eight regions in Florida. For more, visit www.startupquest.org. Startup Quest™ is part of an evaluation study funded by the U.S. Department of Labor. Participants will be selected from among eligible applicants. Data collected will remain confidential and will be used for statistical purposes only. Startup Quest™ is an equal opportunity program. Auxiliary aids and services are available upon request to individuals with disabilities.

About CareerSource Pinellas

For more information on CareerSource Pinellas' programs and services, please visit www.careersourcepinellas.com. CareerSource Pinellas is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

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