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## Press Release

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### FOR IMMEDIATE RELEASE

Wednesday, December 3, 2014

### Business Seminar Focuses on Healthcare and Business

**HILLSBOROUGH AND PINELLAS COUNTIES (December 3, 2014)** – Tampa Bay employers are invited to register for CareerSource Pinellas and CareerSource Tampa Bay's upcoming business seminar, *Healthcare Effects on Businesses*. During the seminar, learn new approaches that can impact your decisions across strategy, compliance, health improvement, data analytics and employee experience to achieve positive outcomes.

This informative seminar will be presented by Cam Potter, Assistant Vice President of Aon Hewitt's Employee Benefits Consulting Group. Mr. Potter will share how employers can be innovative with healthcare for real results; including:

- Driving defined contribution through a private healthcare exchange or innovative incentive strategies
- Mitigating the cost trend in new ways across networks, providers, pharmacy and more
- Elevating health as a business imperative to manage risk and improve performance

The seminar will be held **December 16, 2014** at the **CareerSource Tampa Bay Administrative Office** (5100 W. Kennedy Blvd., Suite 300) in Tampa, from **11:30 a.m. – 1:00 p.m.** The cost for the seminar is \$25.00 (food and beverage included). Employers can register by visiting [http://bit.ly/Dec\\_Business\\_Seminar](http://bit.ly/Dec_Business_Seminar).

For more information on the Business Seminar Series, please contact Marilyn Browne at (813) 397-2093 or [brownem@careersourcetampabay.com](mailto:brownem@careersourcetampabay.com).

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#### About CareerSource Pinellas and CareerSource Tampa Bay

For more information on CareerSource Pinellas' or CareerSource Tampa Bay's programs and services, please visit [www.careersourcepinellas.com](http://www.careersourcepinellas.com) or [www.careersourcetampabay.com](http://www.careersourcetampabay.com). CareerSource Tampa Bay and CareerSource Pinellas are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.